

**Response Demographics** **Communication Channels**

**Location:**

- 54814: 70%
- Other: WI 9%
- Other: S. MN 21%

**Age:**

- Over 55: 70%
- Under 55: 30%

**Top Current Channels:**

- Word-of-Mouth
- Chamber Blast

**Preferred Methods:**

- Email
- BAT Website/Blast

**Trails**

**Highest "Use Type" Interest:**

1. Hiking
2. Snowshoeing
3. Cross-Country Skiing
4. Road Biking

**Lowest "Use-Type" interest:**

1. Snowmobiling
2. ATV/UTV
3. Fat Tire Biking
4. Mountain Biking

**Most "Used" Trails:**

1. Mt. Ashwabay Hike/Ski/Dog
2. Brownstone
3. Bayfield Waterfront
4. Big Ravine East Rim/Pine Bluff

**Least "Used" Trails:**

1. Fire Tower Hill
2. Mt Ashwabay Mountain Bike
3. Salmo
4. Pike's Creek/Hatchery

**Ideas for additional trail "Types":**

- **Water** trails for kayaking
- Trails for **running** (either wooded trails - hiking trails work fine - or roads with safe shoulders)
- **Backpacking**
- **Kayak** water trail for more mainland access.
- **Dog friendly** trails
- **Waterfront/beach access**

- **River routes**, their access points and campsites such as the Bad River and White River and tributaries
- Hiking trails **along streams** such as Pikes Creek.
- **Lake Superior Water Trail-Wisconsin** segment near Bayfield.
- **Horse** trails
- **Water** trails

**Trails missing from our list:**

- **Dalrymple Park** down along waterfront
- **Brickyard Creek** trails
- **Raspberry River Watershed** trail
- **Frog Bay** on the Reservation
- **Houghton Falls**
- **Great Lakes Visitor Center**
- **Lost Creek** trail
- **Valhalla** ski and bike trails
- **Pikes Creek Wetlands/Beaver Pond**

- **Sioux River** on the trail near Big Rock
- **Long Lake** trail
- **North Country Trail**
- **North of Hauser's**, near the tower there, and goes West down a gully, ending at Sunset Valley Orchard
- Trails on **Madeline Island**
- **Onion River** Natural area
- **Bayview Beach**

## Trails - continued

### Ideas for more/different trails:

- **Key Themes:** Connector trails, water trails, biking/running trails
- **Idea List:** (duplicates removed)
  - **Connector** routes between the trails and additional paths along the trails.
  - **Connect Brownstone** trail up to **hilltop trailhead** via city right of way and ravine next to cemetery.
  - A trail **from Trek and Trail** on the **waterfront** up to **Dalrymple Park**.
  - A walking **pathway along the entire lakefront** in the City of Bayfield.
  - Upgrade the **Raspberry River** trail.
  - **Lake of the Clouds/Pratt Peak** area has a snowmobile/ATV trail that might also be made more attractive for hikers.
  - **Water trails** with **put-ins**.
  - **Road running** and **biking loops**.
  - **Continue** the **development** of the **Big Ravine** trail system.
  - **Restore** the **Brownstone** trail.
  - Continuation of the **Meyers/ Olsen** trail up to the **Fire Tower**.
  - **Fire Tower Hill** trails with some sort of **connector** out to **Highway J** and **Valley Rd**.
  - **Connection** of **Brownstone** to **Salmo Trail** to **Jerry Jolly** to **Ashwabay** trails.
  - **Easy & flat bike** trail.
  - **Expand** the **Fish Hatchery** trail.
  - **Trail connectors** between **rural walking roads**.
  - A **mountain** or **fat bike cross country route** that extends across the region.
  - A trail through the **orchard country** would be great.
  - **Bike paths** connecting **Ashland, Washburn, and Bayfield**.

## Volunteering

### Responding Yes/Maybe to Volunteering: 93%

#### Respondent Task Interests:

- |                                  |     |
|----------------------------------|-----|
| 1. Trail Building & Maintenance: | 79% |
| 2. Trail Planning & Management:  | 51% |
| 3. Citizen Action Team:          | 40% |
| 4. Communication & Outreach:     | 30% |
| 5. Administrative Support:       | 19% |
| 6. Fundraising & Membership:     | 16% |

#### Respondent Trail Support Interest:

1. Big Ravine – East Rim/Pine Bluff
2. Brownstone
3. Mt Ashwabay Hike/Ski/Dog
4. Trail development in Bayfield Hill/Orchards

#### Top Program/Project Management Skills:

1. Trail design & layout
2. Design trail marking & signage
3. Education & Interpretation
4. Communication & outreach

#### Top Operation/Field Work Skills:

1. Trail construction & maintenance
2. Managing vegetation
3. Installing trail markings & signs
4. Trails & infrastructure monitoring

## Volunteering - continued

### Special Skills/Equipment:

- Leaf blower
- Brush saw
- Pole saw/pruner
- Mapping/GIS skills
- Kayak guide
- Tractor with loader and backhoe
- Woodworking shop
- Welder
- Logging equipment (up to 2' dia.)
- Small tractor with front end loader and chipper
- Local geology
- First Aid and CPR
- Event planning

## Additional Suggestions/Ideas

### Communication: \_\_\_\_\_

- Make **info** on the trail system **widely available** by a variety of means (Chamber, businesses, etc).
- **AllTrails App**: Currently only has the BAT Ironbridge and Nature Trail listed at 0.5 miles and the Brownstone Trail at 3.1 miles. These could be updated with the new trails and the Brownstone detour could be listed.
- **Avenza App**: Currently only lists Snowmobile Trails in Bayfield Co. WI and ATV Trails and Routes in Bayfield Co. It doesn't list BAT trails. The BAT trails could be added. It does have the NCT trails.

### Funding/Donations: \_\_\_\_\_

- Allow donation with **stock transfer**.
- Set BAT up as a **501 (c) 3**.
- Allow donations from **donor advised funds**.
- Pursue grants thru the **Federal Recreational Trails Program**. They will often grant funds equal to the value of volunteer time.
- Pursue grants from the **Lake Superior Coastal Program (?) Knowles-Nelson**, other DNR grants? Consider other **corporate grant/funders** such as REI, Patagonia, Cliff Bar, etc.

### Partnerships: \_\_\_\_\_

- Explore partnership opportunities with the **Madeline Island Wilderness Preserve**.
- Apply to become a **Trail City**.
- Partner with **local businesses** such as Howl, Solstice, Trek and Trail, Lost Creek Adventures, Chequamegon Co-op (the monthly round up program), businesses on Madeline Island.
- Add the **Mt. Ashwabay XC ski races** on 2/6/21 and other CANSKI events.
- See if John Murphy would add his **bike tours** on the website.

## Additional Suggestions/Ideas - continued

**Event Ideas:** \_\_\_\_\_

- Candlelit/moonlight snowshoe **guided walks**
- **Nature School** programs
- **History** walks

**Trail Focus/Amenities:** \_\_\_\_\_

- Install occasional **humorous signs** along the trails
- **Geocaching**
- **Rock-climbing** locations
- Add signs near the orchard area that describe this unique **micro-climate and history** of the orchards
- Add trail **yurts**
- **Non-motorized trail usage** should be the priority

## Donations

**Those who said Yes/Maybe to donating: 91%**

**Preferred Donation Methods:**

1. Online/secure credit card
2. Check

## The Data

The remaining pages of this report provide data charts/tables and the full text of free-form comments.

A full Excel spreadsheet of all responses is available on request.

## Bayfield Area Trails 2021 Community Interest Survey

**46**  
Responses

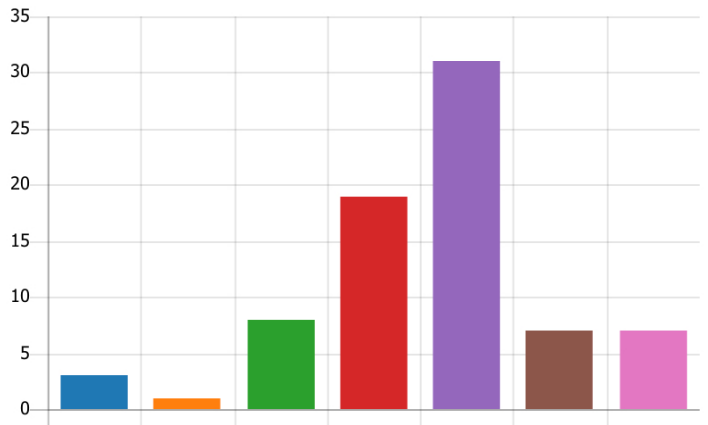
**18:37**  
Average time to complete

**Active**  
Status

### 4. How did you learn about Bayfield Area Trails?

[More Details](#)

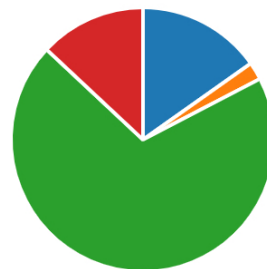
<span style="color: blue;">●</span> Bayfield Area Trails Website	3
<span style="color: orange;">●</span> Facebook	1
<span style="color: green;">●</span> Email	8
<span style="color: red;">●</span> Bayfield Chamber Blast	19
<span style="color: purple;">●</span> Word-of-Mouth	31
<span style="color: brown;">●</span> Trail Signs or Kiosks	7
<span style="color: pink;">●</span> Other	7



### 5. What is your preferred way to stay informed about Bayfield Area Trails?

[More Details](#)

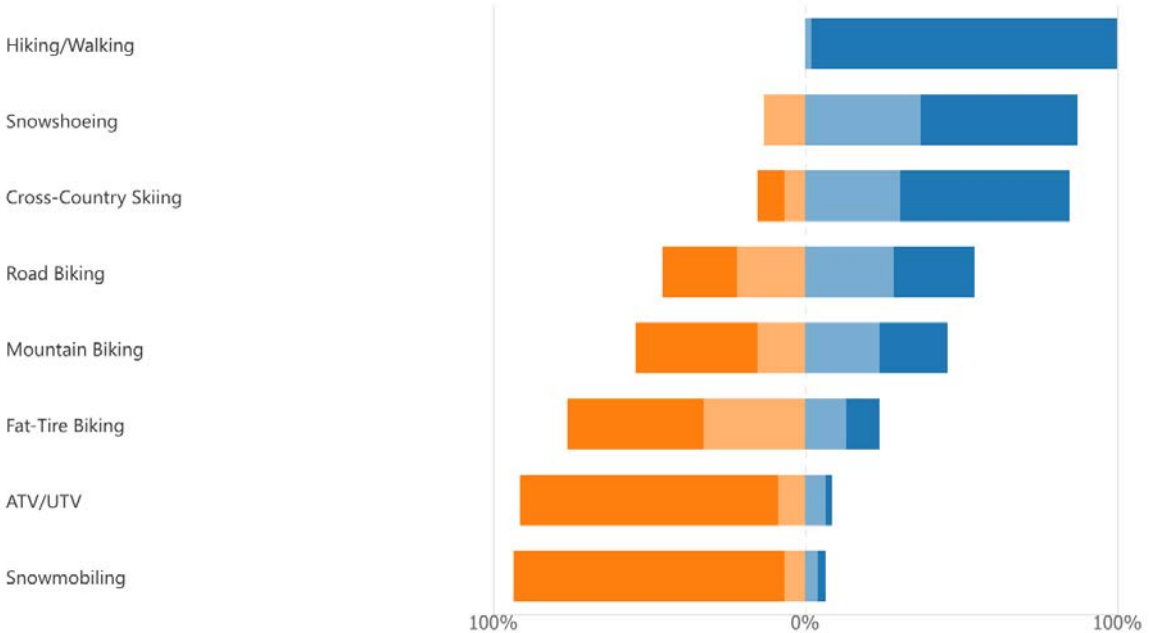
<span style="color: blue;">●</span> Bayfield Area Trails Website	7
<span style="color: orange;">●</span> Facebook	1
<span style="color: green;">●</span> Email	32
<span style="color: red;">●</span> Bayfield Chamber Blast	6
<span style="color: purple;">●</span> Other	0



7. What is your interest level in using these different types of trails?

[More Details](#)

■ No Interest 
 ■ Low 
 ■ Medium 
 ■ High



8. Are there other types of trails you are interested in using?

[More Details](#)

● Yes 11  
● No 35



9. Additional Trail Types to Include:

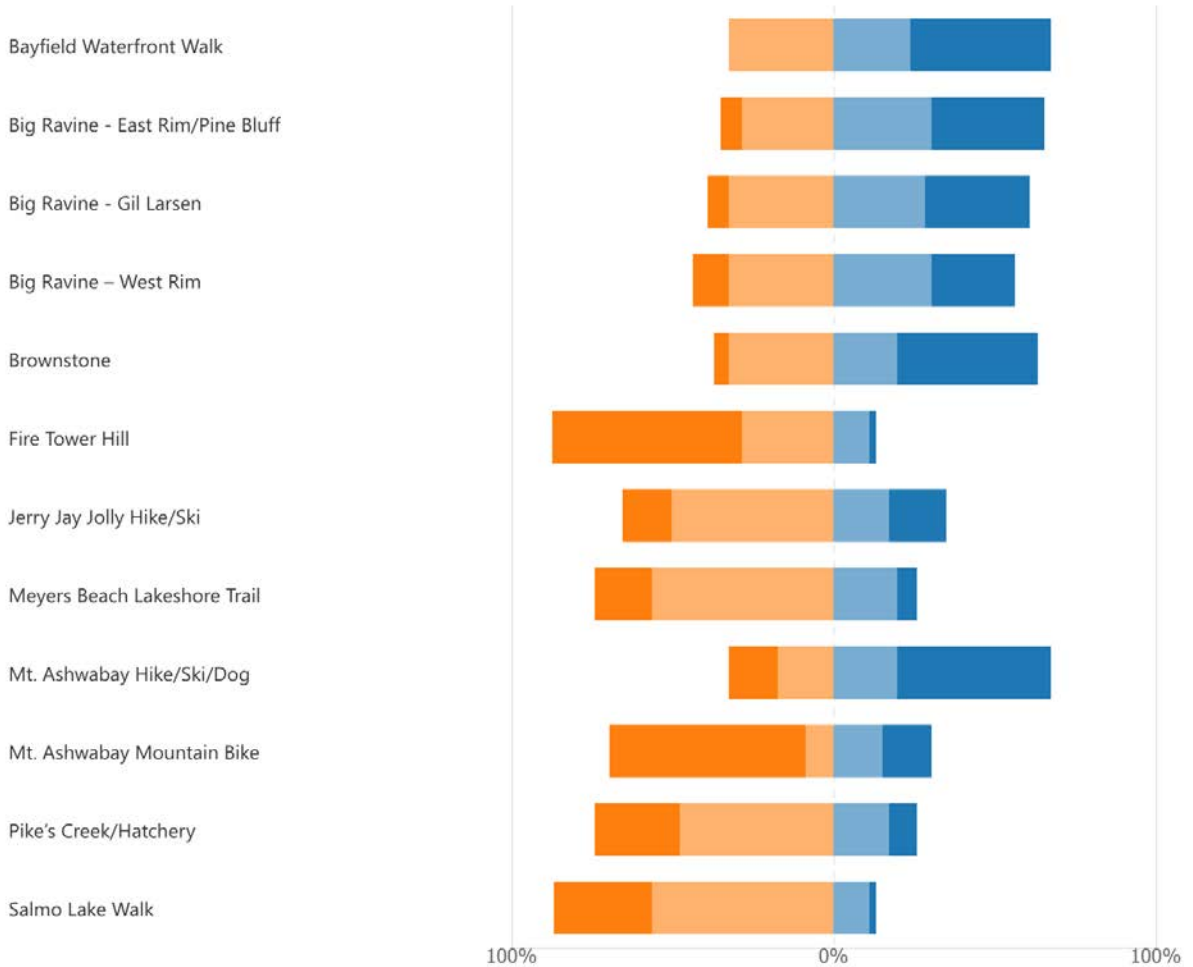
- **Water** trails for kayaking.
- Trails for **running** (either wooded trails - hiking trails work fine - or roads with safe shoulders).
- **Backpacking**
- **Kayak** water trail for more mainland access.
- We are planning to get a dog so having **dog friendly** trails would be nice.
- **Waterfront/beach access**
- Promoting / improving / developing **river routes**, their access points and campsites such as the Bad River and White River and tributaries. Hiking trails along streams such as Pikes Creek.
- **Lake Superior Water Trail-Wisconsin** segment near Bayfield. This is a DNR water trail. Could add this to the other BATs groups or add as a link on the BAT website.
- **Horse** trails
- **Water** trails



## 10. How frequently do you use the following trails/areas?

[More Details](#)

- Never
- Rarely - A few times per year
- Sometimes - Approx. once a month
- Often - Weekly or several times per month



## 11. Trails Missing From Our List:

- **Dalrymple** Park and down along the waterfront
- **Brickyard Creek** Trails
- **Raspberry River** Watershed Trail
- **Frog Bay** on the Reservation
- **Houghton Falls**
- **Great Lakes Visitor Center**
- **Lost Creek** trail
- **Valhalla** ski and bike trails
- **Pikes Creek Wetlands/Beaver Pond**
- **Sioux River** on the trail near Big Rock
- **Long Lake** trail
- **North Country Trail**
- **North of Hauser's**, near the tower there, and goes West down a gulley, ending at Sunset Valley Orchard.
- Trails on **Madeline Island**
- **Onion River** Natural area
- **Bayview Beach**



## 12. Do you feel there are needs and opportunities for more/different trails in the Bayfield area?

[More Details](#)

<span style="color: blue;">●</span> Yes	33
<span style="color: orange;">●</span> No	13



## 13. Ideas for More/Different Trails:

- I rediscovered the **Hatchery Trail** this year and love the possibility to **connect it to Ashwabab** trails; and maybe Jerry Jolly?
- **Connecting** existing trails and trail systems.
- Trails within the city limits on western portion. **Connect Brownstone** trail up **to hilltop trailhead** via city right of way and ravine next to cemetery.
- The more the better. The bottom of the ravine doesn't seem like it's really a winter trail due to rocks etc. I have walked more than I ever have EVER since BAT has done all of its work this year. It's been a delight. I hope my fitness level allows me to continue to use the top of the rim trails and the Meyers-Olson trailhead during the snowy months. I will be taking up snow shoeing to see if that is as pleasant as walking has been. Thanks for being there. Thanks to all the volunteers and their efforts.
- I am always eager to explore and use new trails. I don't have any specific ideas where they might be. Oh! How about a trail **from Trek and Trail** on the waterfront up **to Dalrymple Park**? I have no idea if this is possible...
- It would be nice to have a walking pathway along the **entire lakefront** in the City of Bayfield.
- Connect the **fish hatchery trail to Jerry Jolly/Mt. Ashwabab**. Upgrade the **Raspberry River** trail. The **Lake of the Clouds/Pratt Peak** area has a snowmobile/ATV trail that might also be made more attractive for hikers.
- It would be interesting to explore possibilities for a **water trail that would have put-ins** at places of scenic and historical interest in the area. I haven't had the opportunity to explore road **running and biking** in the area yet, so I don't really know what already exists, but I envision this being part of the trails system. Broadly this means identifying routes that have scenic beauty and can be relatively safe from a traffic standpoint. For running it is useful to identify routes that provide popular distances (such as 3 miles/5K, 6 miles/10K, 13.1 miles (a half marathon), 26.2 miles (a full marathon). Loops are quintessential, as linear trails require a shuttle.
- **Continue the development of the Big Ravine** trail system. **Restore the Brownstone** trail.
- Continuation of the **Meyers/ Olsen trail up to the fire tower**. I was not aware that there is any sort of a trail on fire tower hill. And then, the ultimate dream of building a viewing (fire tower like) structure on top of fire tower hill.





## 12. Do you feel there are needs and opportunities for more/different trails in the Bayfield area?

[More Details](#)

<span style="color: blue;">●</span> Yes	33
<span style="color: orange;">●</span> No	13



## 13. Ideas for More/Different Trails:

CONTINUED....

- **Connector** routes between the trails and additional paths along the trails. The new Big Ravine Trail/West is fantastic and is an example of what we need more of. It's so great that private property owners are willing to share bits of their property so we can pass through. I hope that **Fire Tower Hill gets trails** as varied and interesting as the new ones on the Big Ravine and that there will be some sort of connector out to Highway J and Valley Rd.
- More trails, in general. It's so great to see the new options, and that they are being done so well!! It's such an asset to the community, to the people who live here and the people that visit. It helps keep us all healthy and happy and instills respect for the land as well.
- The ones that are already planned sound good. Would like to see **connection of Brownstone to Salmo Trail**, and from there up to Jerry Jolly and the Ashwabay trails.
- I don't have anything specific but anything that provides lake views and lake access is good!
- I hear a lot of visitors ask about an **easy & flat bike trail**. Hard to say where such a thing could exist, but it might be nice for those that don't want to ride on the roads and aren't into mountain biking.
- I like the idea of **expanding the Fish Hatchery Trail**. Also building **trail connectors between rural walking roads** as is done in Europe so that the road becomes part of the trail system. I can provide some local possibilities, if interested.
- Would like to see a **mountain or fat bike cross country route** that extends across the region.
- Figure out solution to the erosion problem/**fix for Brownstone** trail.
- A **Trail through the orchard country** would be great. Formerly, there was a trail that used the snowmobile trail which starts at Olsen Rd. where the Ravine trailhead is and went north. It seems that is not maintained.
- Would love to see a **trail going northeast from Bayfield along the lake**.
- I would really like to see a larger network of **bike paths connecting Ashland, Washburn, and Bayfield**. Biking is a big recreational activity in this region for residents and tourists alike. Connecting these three towns (like what has been done with the bike paths in Vilas County) would be a big draw to this region.

14. Are you interested in volunteering to assist Bayfield Area Trails in some capacity?

[More Details](#)

<span style="color: blue;">●</span> Yes	30
<span style="color: orange;">●</span> No	3
<span style="color: green;">●</span> Maybe	13



15. Are you interested in becoming a leadership member or learning more about the Citizen Action Team?

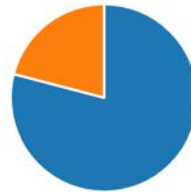
[More Details](#)

<span style="color: blue;">●</span> Yes	17
<span style="color: orange;">●</span> No	26



**Trail Building & Maintenance**

<span style="color: blue;">●</span> Yes	34
<span style="color: orange;">●</span> No	9



**Trail Planning & Management**

<span style="color: blue;">●</span> Yes	22
<span style="color: orange;">●</span> No	21



**Communication & Outreach**

<span style="color: blue;">●</span> Yes	13
<span style="color: orange;">●</span> No	30



**Fundraising & Membership**

<span style="color: blue;">●</span> Yes	7
<span style="color: orange;">●</span> No	36



**Administrative Support**

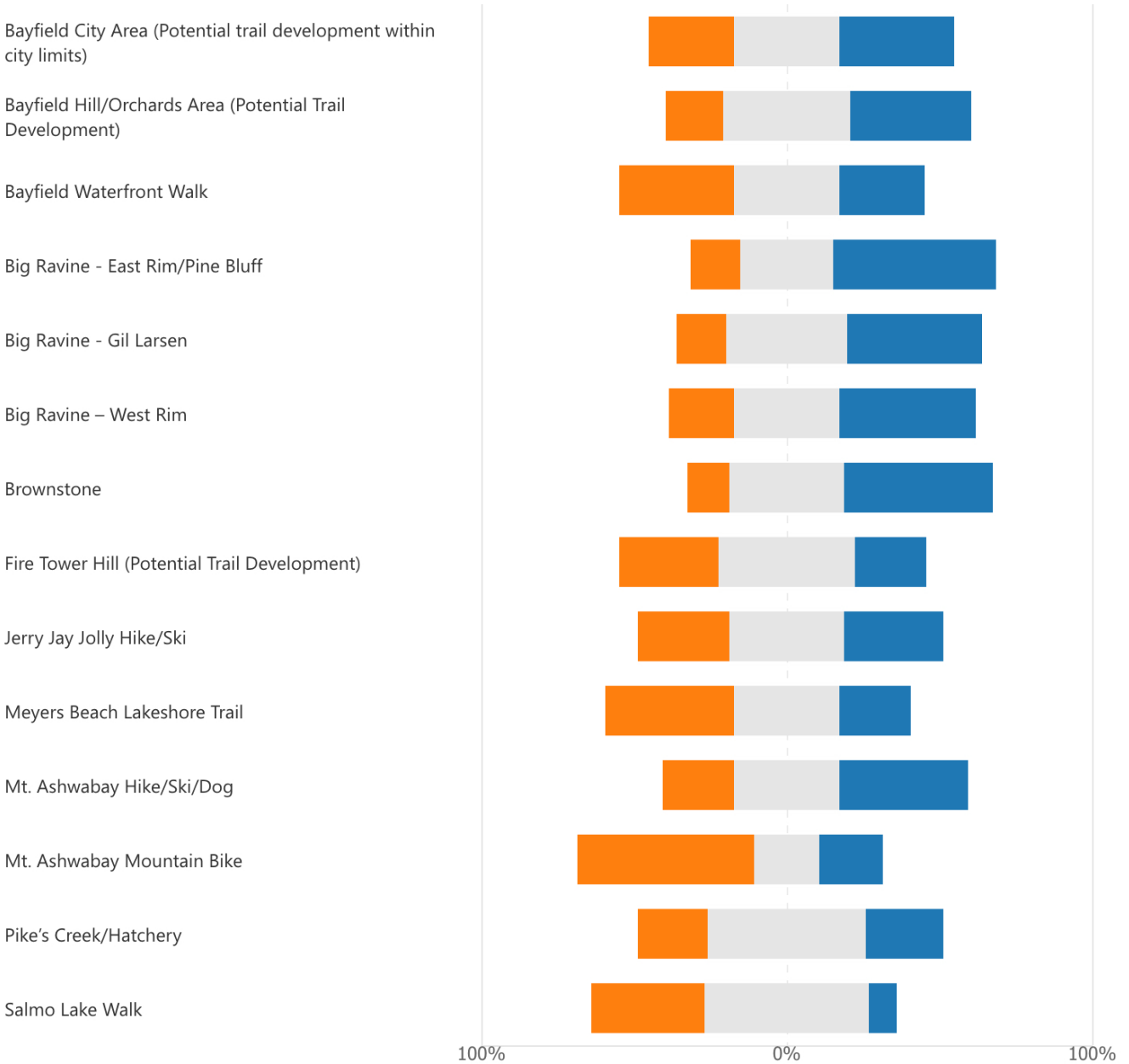
<span style="color: blue;">●</span> Yes	8
<span style="color: orange;">●</span> No	35



21. Are there some trails you are more passionate about than others? Rank your interest in volunteering to support/maintain/develop these specific trails or area projects:

[More Details](#)

■ Low 
 ■ Medium 
 ■ High





## 22. If you had a choice, would you prefer working:

[More Details](#)

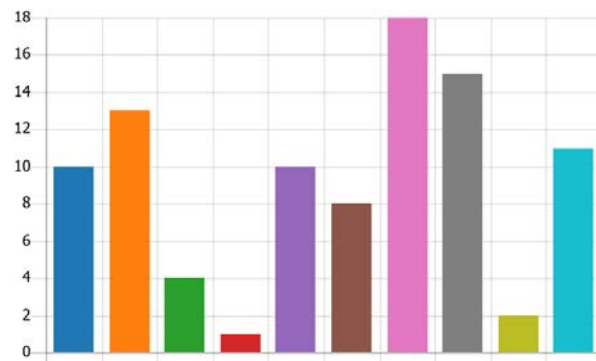
- On Group Projects 7
- Independently 2
- Either is Okay 34



## 23. Please select the skill/experience you could offer to Bayfield Area Trails in a volunteer capacity regarding: Program/Project Management and Administration Select all that apply:

[More Details](#)

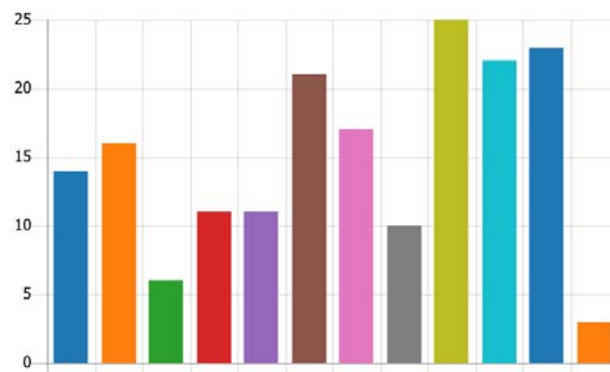
- Communications and Outreach 10
- Education and Interpretation 13
- Fundraising and Grant Writing 4
- Legal Assistance 1
- Mapping/GIS/GPS 10
- Project Management 8
- Trail Design and Layout 18
- Design Trail Marking and Sign... 15
- Website and Social Media Con... 2
- I'm not interested in any of th... 11



## 24. Please select the skill/experience you could offer to Bayfield Area Trails in a volunteer capacity regarding: Operations/Field Work Select all that apply:

[More Details](#)

- Carpentry 14
- Chainsaw Operations 16
- Crew Leadership 6
- First Aid and Safety 11
- Resource Monitoring (plants, ... 11
- Trails and Infrastructure Monit... 21
- Painting 17
- Rock Work (steps, stairs, retain... 10
- Trail Construction and Mainte... 25
- Installing Trail Markings and Si... 22
- Managing Vegetation (weedin... 23
- I'm not interested in any of th... 3





## 25. Special Skills/Equipment:

- I have a **leaf blower** and I clear the walkway of the Gil Larson Trail and the mountain bike trail at Mt Ashwabay every fall. I also regularly pick-up trash on the Gil Larson trail.
- I have a **brush saw** that could be useful for clearing the small brush that grows in from the edges of trails. It's noisy but faster than employing loppers for this work. I have a **pole saw/pruner** that can be used to cut overhanging branches that are too high to tackle with loppers.
- Regarding **mapping/GIS**: I have had some experience with this but am not expert, and while I have enough interest in this to spend time getting better at it, I would defer to someone with greater experience.
- I used to be a **kayak guide**. Not exactly sure how that transfers but if there were ever guided walks or tours/teaching about LNT, etc. that is something I am familiar with.
- I am Kitchell's neighbor. I have a **tractor with loader and backhoe**. Willing to help when I have time. She will let me know when I'm needed.
- I have a small **woodworking shop, welder, some logging equipment** (up to 2 feet diameter) and a **small tractor with front end loader, and chipper**.
- I have some experience with the conservation corps and a lot of outdoor manual labor. Not sure about any specific tools to recommend at the moment.
- Descriptions of **local geology**.
- John Ipsen and I could help with **First Aid and CPR** classes.
- Possibly maintain the prairie beds near Gil Larsen trailhead and expand plantings/beautification **maintenance at any trailheads?**
- I have experience with **event planning** through Trek & Trail.

## 26. Would you be willing to donate funds to Bayfield Are Trails?

[More Details](#)

<span style="color: blue;">●</span> Yes	21
<span style="color: orange;">●</span> No	4
<span style="color: green;">●</span> Maybe	21



## 27. How would you prefer to make your donation?

[More Details](#)

<span style="color: blue;">●</span> Check	17
<span style="color: orange;">●</span> Cash	0
<span style="color: green;">●</span> PayPal	5
<span style="color: red;">●</span> Online Secure Credit Card Tra...	22



## Additional Comments:

- Keep up the good work!
- Thank you for doing the work you do! We enjoy these trails immensely.
- Keep up the great work! The trails are an incredible asset to the community and my dog and I use them regularly. Thank-you so very much for the incredible amount of time and energy and thoughtfulness that have gone into the development of the Bayfield Areas Trails System!
- You are doing a fantastic job!
- **Make sure info on the trail system is widely available by a variety of means.**
- We currently live near the Hayward Memorial Hospital trails and discovered Christmas **ornaments on the snowshoe/hiking trail**. This was a cheery discovery and if it weren't overdone, could become an attractive tradition in select places on the BAT system (could be different ornaments at different times of the year). I can see children being excited about spying out the ornaments.
- It might also be considered to **put up the occasional humorous sign**, such as are seen on the Piedmont Ski Trail in Duluth (examples would be "Alley Oop" or "6999 miles to Norway").
- I am aware of **geocaching**, though I have not tried this out. This element could be incorporated into the trail system.
- If there are any **rock-climbing locations** in the area, these could find some place in the BAT system.
- For community building and fundraising, it could be really fun to do events like **candlelit/ moonlight snowshoes, guided walks** for learning about plant & vegetation, "**nature school**" programs for getting kids outside, or even **history walks** where guides talk about the Flood of 42 on the big ravine trail, etc.
- Keep up the amazing work, organizing and volunteer opportunities !!
- Thank you for your work on this! It's very exciting and important.
- I have really enjoyed the additional trail access around Bayfield. I also wish the Brownstone trail would open up from Bayfield. Thanks for all the work of the organization.
- We would prefer to **donate with stock transfer**.
- Where can I get a map? I would love to explore these trails in their current condition.
- Really like how the Ravine trails connect with the orchards, folks can hike and patronize at the same time. It would be nice to have a **few signs near the orchard area that describes this unique micro-climate and history of the orchards**.
- Consider **partnership opportunities with the Madeline Island Wilderness Preserve**.
- Also, development of **trail yurts** as part of the County's growing yurt rental availability.
- Thank you for your stewardship of the trails!
- Thanks for maintaining and improving the trail system!
- I'm sure you're already going to **set up as a charitable organization**. One **source of funding you did not mention above is from a donor advised fund**, for which you would need to be a charitable organization.
- **Non-motorized trail usage should be the priority**.
- The website is well done. The All-Trails Map is well done. Easy to navigate. May want to keep information up to date. The East Rim Trail description could be updated because the Pine Bluff Trail connection is complete. For events may want to **add the Mt. Ashwabay XC ski races on 2/6/21**. Other CANSKI events? See if **John Murphy would add his bike tours on the website?**
- **Does BAT want to become a 501 (c) 3?** Donations now are directed to the City of Bayfield? Are these tax-deductible?
- Consider applying to become a **Trail City**.
- Consider having **trail maps available at the Chamber of Commerce** and **businesses**.

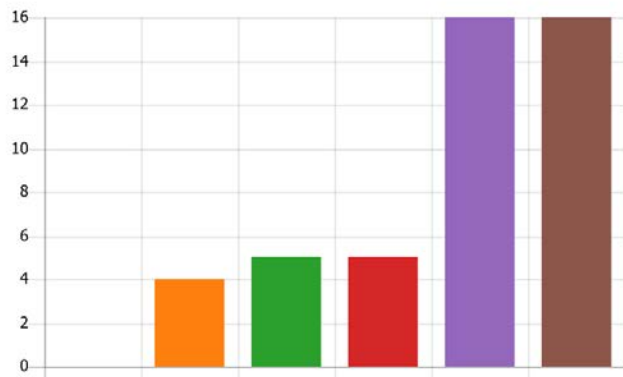
Additional Comments: continued

- The **AllTrails App** only has the BAT Ironbridge and Nature Trail listed at 0.5 miles and the Brownstone Trail at 3.1 miles. These could be updated with the new trails and the Brownstone detour could be listed.
- The **Avenza App** only lists Snowmobile Trails in Bayfield Co. WI and ATV Trails and Routes in Bayfield Co. It doesn't list BAT trails. The BAT trails could be added. It does have the NCT trails.
- Could look at **grants thru the Federal Recreational Trails Program**. They will often grant funds equal to the value of volunteer time. You could calculate the number of volunteer hours for 2020 X the \$\$ value they assign to volunteer time. Sounds like you are already getting **grants from the Lake Superior Coastal Program (?) Knowles-Nelson, other DNR grants?** Consider other **corporate grant/funders such as REI, Patagonia, Cliff Bar, etc.**
- Consider **partnering with local businesses** such as Howl, Solstice, Trek and Trail, Lost Creek Adventures, Chequamegon Co-op (the monthly round up program), businesses on Madeline island.
- Thank you to the leadership and participants for developing this important organization!  
Being a part year resident limits the degree of responsibility I can take on and perform well...a common issue with many of us.
- Love the trails! Use them often. Really, really miss walking /biking on the Brownstone Trail!
- I realize non-mechanized (no gears) trails can be controversial especially when working to preserve and protect areas from resource extraction, hunting or other forms of outdoor recreation. However, the return on investment is generational and only improves the areas over time. The initial fight is worth it. We need more trails, more protected land, more wilderness. Thanks.

28. What is your age range? (Optional)

[More Details](#)

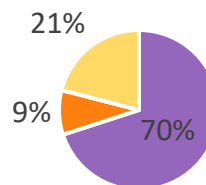
<span style="color: blue;">●</span> 18-25	0
<span style="color: orange;">●</span> 26-35	4
<span style="color: green;">●</span> 36-45	5
<span style="color: red;">●</span> 46-55	5
<span style="color: purple;">●</span> 56-65	16
<span style="color: brown;">●</span> 66+	16



29. Respondent Locations:

**Zip Code:**

- **54814: 70%**
- **Other WI: 9%**
- **Other S. MN: 21%**



■ 54814 ■ Other: WI ■ Other: S. MN